WHAT'S YOUR FLEXISTORY?

Anna Alessandra Cano

We all dealt with a co-worker who constantly brought you down. They will continuously demoralize you and the efforts you make. And in such moments, we feel vulnerable. Still, Anna did not let these define her. Let us join her journey to success in proving herself and her worth.

ANNA'S JOURNEY IN OVERCOMING WORKPLACE ADVERSITY

"**Nobody can make you feel inferior without your consent.**"
– Eleanor Roosevelt

We will meet two types of people in our lives – those who will motivate you to pursue your dreams and others who will constantly bring you down. Anna is not foreign to this. She met a senior who frequently brought her down in the past.

She shared, **"A senior from one of my previous companies had likened my contributions to that of a period. She pointed out that my contributions were small."**

Nonetheless, Anna did not let her opinion define her. She shared, **"I didn't let this get me down. As a communication graduate, I knew how important a period was in a sentence. I knew my worth and the value of my work would eventually be evident."**

She proved herself by pressing on with work. She created and executed various campaigns, conducted numerous training,

So This is Anna...

Anna is a 34-year-old Communication Arts graduate from the University of the Philippines – Los Baños. According to her, she pursued this degree as a path to becoming a novelist.

It has always been Anna's dream to be a novelist. She aspires to one day publish her own work. She remarked, "I wanted my words to be immortalized so that even after I leave this world, I can still make a difference."

Aside from writing, Anna enjoys watching TV series and movies. Or sometimes, she likes to hang out with friends and eat. She mentioned, "these hobbies bring me joy."

and even designed multiple methods to improve the company's Digital Marketing processes. Anna expressed, **"I took on responsibilities outside of my role when two other team members had resigned, and more."**

It efficiently demonstrated her worth as on her last day in the company, Anna mentioned that "Everyone, including my senior, was sad to see me go."

WHO IS ANNA AT FLEXISOURCE?

Anna is Flexisource IT's EDM Producer for Adrenalin Media. As an EDM Producer, Anna works on creating project plans and onsite requests for EDM. On a day-to-day basis, she liaises with the various teams for HTML Delivery and onsite content updates. She also evaluates EDM files for client delivery, generates campaign performance reports for some EDMs, and schedules campaigns using the client's EDM distribution platform.

Anna thoroughly enjoys working with Flexisource IT, despite only starting seven months ago. She shared that she felt connected with everyone, despite only collaborating with them virtually. She also appreciates that the company fosters a fun working environment. She said that **"I get to experience work-life balance, finally!"**

Anna also values how Flexisource IT employees are kind-hearted and thoughtful towards one another. She believes, **"It feels easy to approach anyone in the team should there be any questions or concerns."**

She is looking forward to getting to know more people and achieving many milestones with the company.

Suggestion Box

"I think a zoom account/platform that allows ALL the employees to join, interact with one another, and share screens/videos seamlessly."

"Google suites for the company. We can use Gdrive to store and share files in a secured and user-friendly environment."

SHOUTOUTS TO COLLEAGUES AND PM

John Flores

"My first Flexi buddy. Thank you for always making time to help me and teach me no matter how busy you are."

Jonas Gacrama

"You're a fair leader, and you're also a great friend. I'm appreciative of how understanding you are, especially when I mentioned my experience with previous supervisors."

FAVOURITE MEMORY IN FLEXISOURCE IT

"The Team Christmas dinner that we had because I got to meet more of my teammates. I got to know more people, and I learned how to eat hotpot!"